OUTREACH WEEK TIPS

Below are some tips on things to think through in order to run a great outreach meeting at your CRU group.

Idea of the Meeting

The main aim of the outreach week is to provide students with an opportunity to invite their friends to hear the gospel and experience the group. It is crucial for first-timers to feel accepted and unthreatened by the way the meeting is run.

Suggestions for the Meeting

- This could be a great opportunity to invite a guest speaker in to give the talk, or you could do it yourself.
- Someone may want to give a testimony about how they became a Christian and the implications for their day to day life.
- Leave some time for students to ask questions – you may wish to start or end your time together with a Q&A session or have a panel of people answering questions.
- Provide food and play some of your group's favourite games or activities.
- You may decide to pray briefly during the meeting: be sure to mention some of the key points of the talk if you do.
- Why not have the meeting at a different time to your normal group? Try a before-school breakfast or an after-school afternoon tea. This may also provide more time for the event

Advertising

The way you advertise will depend largely on the content of the talk and the angle which you choose to follow. It needs to be catchy and provoke interest in what will happen at your meeting. Students from your group may wish to do a short skit or video clip to promote the event at your school assembly. You may also like to provide them with invitations to hand out to their friends.

Follow-Up

It is very important before the outreach meeting to think through a strategy for follow-up. This will include how you will ask students to respond to Jesus at the end of the talk (come back next week, pray a prayer, write down comments on a card, speak to you after the talk etc.), as well as how you can help these students grow as Christians in the following months. Please contact Crusaders if you would like suggestions for discipleship material.